#### **COUNTY PROFILE**

## Traverse Co.

Traverse Co. is a part of Economic Development Region 4, which is located in the Northwest Planning Region.

#### **POPULATION CHARACTERISTICS**

Traverse Co.'s population decreased this decade, ranking as the 79th fastest growing of the 87 counties in the state from 2010 to 2020. It is now the 87th largest in the state. Traverse Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Current population:	3,360 people
Population change,	-198 people
2010-2020	-5.6% decline

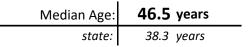
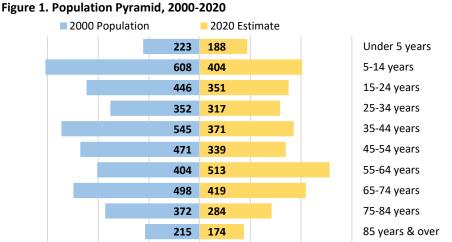


Table 1. Population by Age Group, 2020 Number **Percent** Under 5 years 188 5.6% 5-14 years 404 12.0% 351 10.4% 15-24 years 25-34 years 317 9.4% 11.0% 35-44 years 371 45-54 years 339 10.1% 55-64 years 513 15.3% 12.5% 65-74 years 419 284 75-84 years 8.5% 85 years & over 174 5.2% **Total Population** 3,360 100.0% Source: U.S. Census Bureau, Population Estimates



Traverse Co. suffered a negative natural increase - more deaths than births from 2010 to 2019, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Traverse Co. welcomed net international inmigration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Components of Population Change, 2010-2019									
	Total		April 1, 2010 to July 1, 2019						
	Population	Natural	Vital Events		Net Migration				
	Change	Increase	Births	Deaths	Total	International	Domestic		
Traverse Co.	-299	-180	313	493	-123	13	-136		
State of Minnesota	335,705	250,488	637,356	386,868	88,161	114,414	-26,253		

Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Traverse Co. has a smaller percentage of foreign-born residents. From 2010 to 2019, Traverse Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

Table 3. Place of Birth for the Foreign Born	Traver	se Co.	Change 2	010-2019	Minnesota		
Population, 2019	Number	Percent	Number	Percent	Percent	Change	
Foreign-born Population	64	1.9%	-16	-20.0%	8.5%	28.9%	
Europe	2	3.1%	-12	-85.7%	9.9%	4.5%	
Asia	6	9.4%	3	100.0%	37.5%	30.3%	
Africa	2	3.1%	2	#DIV/0!	25.5%	72.0%	
Oceania	0	0.0%	0	#DIV/0!	0.5%	37.2%	
Americas:	54	84.4%	-9	-14.3%	26.6%	10.0%	
Latin America	47	73.4%	-7	-13.0%	24.1%	12.2%	
Northern America	7	10.9%	-2	-22.2%	2.5%	-7.7%	

Figure 2. Place of Birth for the Foreign Born Population, 3% 2019

Burope
Asia
Africa
Oceania
Latin America
Northern America

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Traverse Co.'s population was becoming more racially diverse over time. Since 2000, the county's white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2019

- White
- Black or African American
- American Indian
- Asian
- Some Other Race
- Two or More Races



		Traverse C	Minnesota		
Table 4. Race and Hispanic Origin, 2019	Number	Percent	Change from 2000-2019	Percent	Change from 2000-2019
Total	3,311	100.0%	-19.9%	100.0%	13.1%
White	3,003	90.7%	-24.7%	82.8%	4.7%
Black or African American	17	0.5%	1600.0%	6.4%	107.6%
American Indian or Alaska Native	164	5.0%	41.4%	1.0%	5.5%
Asian or Other Pac. Islanders	6	0.2%	-57.1%	4.9%	87.8%
Some Other Race	36	1.1%	1700.0%	1.9%	58.1%
Two or More Races	85	2.6%	466.7%	3.0%	99.9%
Hispanic or Latino origin	103	3.1%	106.0%	5.4%	108.9%

Source: U.S. Census Bureau, 2015-2019 American Community Survey

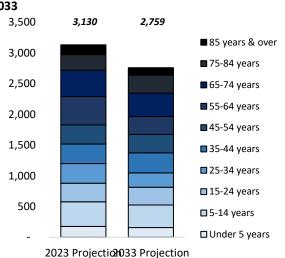
#### POPULATION PROJECTIONS

According to the Minnesota State Demographic Center, Traverse Co.'s population is expected to decline from 2023 to 2033, with a rate of change that is slower than the projected statewide growth rate (5.6%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

Table E. Depulation Projections by Age Group 2022 2022

Table 5. Population Projections by Age Group, 2023-2033							
	2023	2033	Numeric	Percent			
Traverse Co.	Projection	Projection	Change	Change			
Under 5 years	176	158	-18	-10.2%			
5-14 years	400	366	-34	-8.5%			
15-24 years	302	289	-13	-4.3%			
25-34 years	322	236	-86	-26.7%			
35-44 years	317	325	8	2.5%			
45-54 years	313	299	-14	-4.5%			
55-64 years	461	292	-169	-36.7%			
65-74 years	425	379	-46	-10.8%			
75-84 years	256	295	39	15.2%			
85 years & over	158	120	-38	-24.1%			
Total Population	3,130	2,759	-371	-11.9%			

Figure 4. Projections by Age Group, 2023-2033



Source: Minnesota State Demographic Center

58.3%

67.1%

#### **EDUCATIONAL ATTAINMENT**

Traverse Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (92.4%), and a lower percentage of people with at least some college experience. Traverse Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

Percentage of the adult population (18 years & over) with at least a high school diploma:

93.2%

state:

12% 7% - 18% 35%

Figure 5. Educational Attainment, 2019

☐ Less than high school

☐ High school graduate (incl. equiv.)

■ Some college, no degree

■ Associate's degree

■ Bachelor's degree
■ Advanced degree

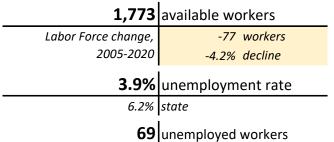
Associate's Degree: 17.9%
Bachelor's Degree: 11.9%
Advanced Degree: 5.0%

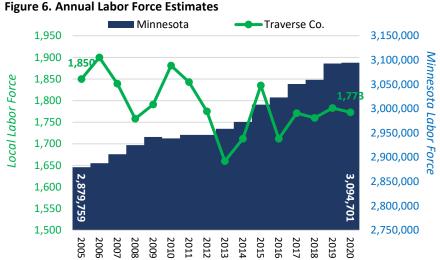
College-educated:

Source: U.S. Census Bureau, 2015-2019 American Community Survey

#### LABOR FORCE TRENDS

At 3.9%, Traverse Co. had a lower unemployment rate than the state in 2020. Due to the pandemic recession Traverse Co.'s unemployment rate increased compared to 3.8% in 2019, but was lower than the 6.2% rate posted in 2010. The number of unemployed workers actively seeking work in Traverse Co. increased over the past year, and is down compared to 2010.





Source: DEED Local Area Unemployment Statistics

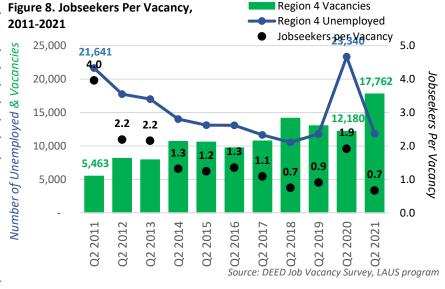
Labor force growth has slowed in recent years. After experiencing a net loss of -7.1 workers each year from 1990 to 2000, Traverse Co. averaged an annual gain of 6.3 new workers from 2000 to 2010, and most recently a loss of -10.8 fewer workers since 2010 (see Figure 7). Moving forward, Traverse Co. is expected to see a labor force decline from 2023 to 2033 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2020 150 Average of -7 Average of 6 Average of -11 fewer workers per year new workers per year ver workers per year Year-Over-Year Change in Available Workers 100 50 0 -50 -100 -150 2011-2014 2011-2010 A 2010-2010 D LO CO 2009-2010 D LO CO 2008-200 Surce 2018-201% 2017-20188 2016-201188 2015-2019 Statistic 2014-2019 Statistic 2013-201 1990-1991 2000-2001 1992-1993 2004-2005 2005-2006 1991-1992 1993-199 2001-2002 2002-2003 2003-2004 2006-2007 2007-2008 2019-2020 1994-1995 1995-1996 1996-1997 1997-1998 1998-1999 1999-2000

Table 6. Labor Force	Labor Force Projection				
Projections, 2023-2033	2023 2033				
16 to 24 years	213	197			
25 to 54 years	827	746			
55 to 64 years	356	225			
65 years & over	208	190			
Total Labor Force	1,603	1,357			

Source: Minnesota State Demographic Center

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. However, by the second quarter of 2021, job vacancies in Northwest reached new highs, quickly bringing back challenges in finding new workers (see Figure 8).



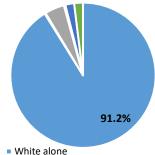
## LABOR FORCE CHARACTERISTICS

Traverse Co. had a lower labor force participation rate than the state. The labor force in Traverse Co. is less racially diverse than the state (where 84.8% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 201	9						
	Tr	averse Co.		Minne	esota	Traver	se Co.
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	1,785	65.2%	4.0%	69.7%	3.6%	969	816
16 to 19 years	53	58.9%	20.8%	53.2%	11.0%	28	25
20 to 24 years	128	97.7%	0.8%	84.6%	6.0%	111	17
25 to 44 years	683	89.4%	4.0%	88.8%	3.2%	330	353
45 to 54 years	333	81.6%	6.3%	87.6%	2.7%	202	131
55 to 64 years	403	77.2%	1.0%	73.0%	2.8%	193	210
65 to 74 years	140	39.5%	0.0%	27.9%	2.2%	81	59
75 years & over	45	9.6%	17.8%	6.6%	2.4%	24	21
<b>Employment Characteristics by Race &amp; Hi</b>	spanic Origin					Figure 9. La	abor Force
White alone	1,627	64.7%	1.6%	69.3%	3.0%	Race, 2019	
Black or African American	4	28.6%	0.0%	71.3%	8.8%		
American Indian & Alaska Native	78	66.1%	14.1%	58.9%	12.6%		
Asian or Other Pac. Islanders	6	100.0%	0.0%	71.2%	4.3%		
Some Other Race	35	97.2%	100.0%	77.7%	6.1%		
Two or More Races	35	72.9%	0.0%	73.6%	7.4%		
Hispanic or Latino	94	96.9%	37.2%	76.5%	6.1%		
<b>Employment Characteristics by Disability</b>							
With Any Disability	99	50.0%	2.0%	53.0%	8.6%		91
<b>Employment Characteristics by Education</b>	al Attainment						
Population, 25 to 64 years	1,420	83.8%	3.7%	84.5%	3.0%	White a	
Less than H.S. Diploma	24	38.1%	6.6%	66.3%	4.2%		African Ameri
H.S. Diploma or Equivalent	395	81.1%	0.0%	78.5%	2.6%		n Indian & Ala
Some College or Assoc. Degree	706	85.6%	3.7%	85.3%	3.0%		Other Pac. Isla
Bachelor's Degree or Higher	294	92.2%	0.0%	90.0%	1.7%		
	Source: 2	015-2019 Amei	rican Communit	v Survey 5-Ver	ar Estimates	■ Two or I	More Races

Source: 2015-2019 American Community Survey, 5-Year Estimates

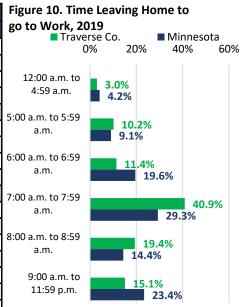
by



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- laska Native
- slanders

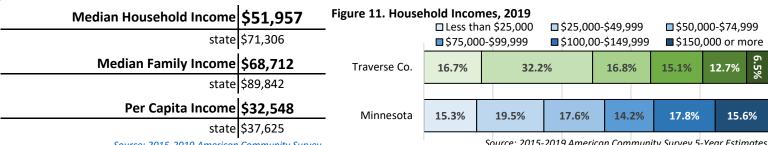
A larger percentage of workers in Traverse Co. worked in the same county in which they live compared to the state. Traverse Co. also had a shorter average commute time than the state.

	Traverse	e Co.	Minne	esota
Table 8. Commuting Characteristics, 2019	Number	Percent	Number	Percent
Worked in state of residence	1,471	86.8%	2,837,697	97.6%
Worked in county of residence	1,222	72.1%	1,846,247	63.5%
Worked out of county of residence	249	14.7%	991,449	34.1%
Worked outside state of residence	224	13.2%	69,779	2.4%
MEANS OF TRANSPORTATION TO WORK				
Car, truck, or van	1,468	86.6%	2,506,244	86.2%
Public transportation (excl. taxicab)	8	0.5%	101,762	3.5%
Other method (walk, bike, taxi, etc.)	69	4.1%	125,021	4.3%
Worked at home	149	8.8%	171,541	5.9%
TRAVEL TIME TO WORK				
Less than 10 minutes	736	43.5%	456,474	15.7%
10 to 19 minutes	446	26.4%	872,243	30.0%
20 to 29 minutes	173	10.2%	645,460	22.2%
30 to 44 minutes	170	10.0%	575,680	19.8%
45 to 59 minutes	95	5.6%	194,801	6.7%
60 or more minutes	73	4.3%	162,819	5.6%
Mean travel time to work (minutes)	17.5	minutes	23.7	minutes



### **INCOMES, COST OF LIVING, & HOUSING**

Traverse Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Traverse Co. had the 80th highest median household income of the 87 counties in the state.



Source: 2015-2019 American Community Survey

Source: 2015-2019 American Community Survey 5-Year Estimates

Traverse Co. also had a lower cost of living than the state, with a required hourly wage of \$13.12 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$14.6 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2020									
	Single Yearly	Hourly Wage			N	Ionthly Co	sts		
Single Adult, 0 children	Cost of Living	•	Child Care	Food	Health	Housing	Trans-	Other	Taxes
	COSt Of Living	Required	Cilia Care	1000	Care	Housing	portation	Other	Taxes
Traverse Co.	\$27,289	\$13.12	\$0	\$361	\$163	\$540	\$664	\$247	\$299
State of Minnesota	\$32,964	\$15.85	\$0	\$355	\$153	\$832	\$704	\$325	\$378
Typical Family: 2 Adults (1	Family Yearly	Hourly Wage	Monthly Costs						
working full-time, 1 part-	Cost of Living	-	Child Care	Food	Health	Housing	Trans-	Other	Taxes
time), 1 child	Cost of Living	Required	Ciliu Care	roou	Care	Housing	portation	Other	Taxes
Traverse Co.	\$45,567	\$14.60	\$237	\$825	\$519	\$723	\$768	\$424	\$301
State of Minnesota	\$58,800	\$18.85	\$546	\$810	\$549	\$1,069	\$819	\$515	\$592

Source: DEED Cost of Living tool

Traverse Co. had a lower median house value than the state, having the 87th highest value of the 87 counties in 2019. Traverse Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-	Traverse	Minnesota	
occupied Housing Units, 2019	Total	Percent	Percent
Total	1,280	100.0%	100.0%
Less than \$50,000	430	33.6%	4.6%
\$50,000 to \$99,999	343	26.8%	7.8%
\$100,000 to \$149,999	119	9.3%	12.3%
\$150,000 to \$199,999	135	10.5%	17.9%
\$200,000 to \$299,999	105	8.2%	28.1%
\$300,000 to \$499,999	94	7.3%	21.5%
\$500,000 or more	54	4.2%	7.9%
Median (dollars)	\$81,4	00	\$223,900

Source: 2015-2019 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2019 40% 0% 10% 20% 30% Traverse Co. ■ Minnesota 2010 or later 2000 to 2009 14.1% 15.3% 1980 to 1999 26.3% 24.2% 1960 to 1979 24.4% 19.1% 1940 to 1959 14.3% 30.3% 1939 or earlier 16.2%

Figure 13. Housing Costs as a

Percentage of Income, 2019

Median monthly owner costs, owner-occupied units with a mortgage state \$1,580

Percentage of households with a mortgage spending 30% or more of their income on housing costs

Median monthly rent costs \$620

Percentage of renters spending 30% or more of their household income on rent

state 4<u>5.1</u>%

mortgage 14.8% rent 26.9% 1.8% 13.8% Less than 20% 20% to 24.9% 25.0% to 29.9% 30.0% to 34.9% ■ 35% or more

Source: 2015-2019 American Community Survey, 5-Year Estimates

#### **OCCUPATIONS**

At \$19.61 in 2021, wages were lower in Region 4 than the state. Overall, Region 4 had the 7th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$43.45) and lowest for food preparation and serving related jobs (\$12.39) (see Table 11).

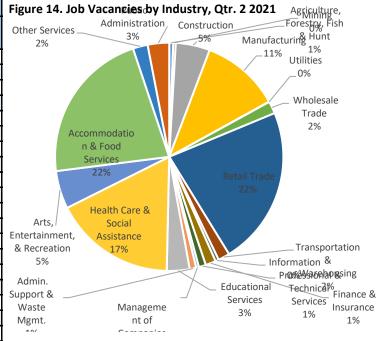
Table 11. Occupational Employment & Wage Statistics, 2021							
		Regio	n 4		Stat	te of Minnes	sota
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	State-wide Jobs	Share of Total Jobs
Total, All Occupations	\$19.61	78,570	100.0%	1.0	\$23.00	2,708,760	100.0%
Management	\$43.45	3,510	4.5%	0.7	\$54.22	164,530	6.1%
Business & Financial Operations	\$28.37	2,680	3.4%	0.5	\$35.24	179,670	6.6%
Computer & Mathematical	\$33.50	1,030	1.3%	0.4	\$44.89	98,240	3.6%
Architecture & Engineering	\$31.73	1,450	1.8%	0.9	\$38.90	54,880	2.0%
Life, Physical & Social Science	\$31.39	530	0.7%	0.7	\$35.48	26,120	1.0%
Community & Social Service	\$22.66	2,360	3.0%	1.5	\$24.21	55,630	2.1%
Legal	\$34.57	330	0.4%	0.6	\$41.02	19,760	0.7%
Education, Training & Library	\$25.13	6,060	7.7%	1.3	\$24.64	159,060	5.9%
Arts, Design, Entertainment & Media	\$16.30	1,240	1.6%	1.2	\$25.72	36,260	1.3%
Healthcare Practitioners & Technical	\$29.68	4,800	6.1%	0.9	\$36.90	188,210	6.9%
Healthcare Support	\$14.88	4,850	6.2%	1.1	\$15.52	157,140	5.8%
Protective Service	\$24.92	1,200	1.5%	1.0	\$24.18	42,520	1.6%
Food Preparation & Serving Related	\$12.39	5,920	7.5%	1.0	\$13.34	195,120	7.2%
Building, Grounds Cleaning & Maint.	\$15.70	2,250	2.9%	1.0	\$16.14	74,550	2.8%
Personal Care & Service	\$13.33	1,390	1.8%	0.9	\$14.57	51,660	1.9%
Sales & Related	\$14.94	8,500	10.8%	1.2	\$16.83	250,430	9.2%
Office & Administrative Support	\$19.14	9,270	11.8%	0.9	\$20.93	338,050	12.5%
Farming, Fishing & Forestry	\$17.37	280	0.4%	2.3	\$18.14	4,230	0.2%
Construction & Extraction	\$22.76	4,400	5.6%	1.5	\$29.84	102,390	3.8%
Installation, Maintenance & Repair	\$23.88	3,570	4.5%	1.2	\$25.45	98,840	3.6%
Production	\$19.58	6,930	8.8%	1.2	\$19.82	202,240	7.5%
Transportation & Material Moving	\$18.26	6,040	7.7%	1.0	\$18.83	209,210	7.7%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2021

## **JOB VACANCY SURVEY**

Traverse Co. is a part of the Northwest planning region. There were 17762 job vacancies posted by employers in the 2nd Quarter of 2021, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, Qtr. 2 2021							
	Number of						
Occupational Group	Vacancies	Wage Offer					
Total, All Occupations	17,762	\$15.13					
Management	189	\$31.17					
Business & Financial Operations	286	\$29.99					
Computer & Mathematical	149	\$28.03					
Architecture & Engineering	83	\$20.27					
Life, Physical & Social Sciences	39	\$21.59					
Community & Social Service	329	\$18.75					
Education, Training & Library	295	\$23.97					
Healthcare Practitioners & Technical	1,403	\$23.26					
Healthcare Support	1,885	\$13.87					
Protective Service	115	\$18.41					
Food Preparation & Serving Related	3,646	\$12.97					
Building, Grounds Cleaning & Maint.	806	\$17.47					
Personal Care & Service	221	\$13.21					
Sales & Related	2,388						
Office & Administrative Support	801	\$15.07					
Construction & Extraction	555	, -					
Installation, Maintenance & Repair	1,106	\$15.99					
Production	1,283						
Transportation & Material Moving	1,855	\$14.97					



Source: DEED Job Vacancy Survey, Qtr. 2 2021

# **OCCUPATIONS IN DEMAND**

Table 13. Northwest Occupations in Demand, 2020							
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher				
Maids and Housekeeping Cleaners	Nursing Assistants	Registered Nurses	Elementary School Teachers, Except Special Education				
\$29,059	\$33,192	\$70,869	\$55,653				
Home Health and Personal	Licensed Practical and Licensed Vocational	Veterinary Technologists and	Secondary School Teachers, Except				
Care Aides \$27,537	Nurses \$44,853	Technicians \$35,815	Special and Career/Technical \$57,557				
Laborers and Freight, Stock, and Material Movers, Hand		Surgical Technologists	Substitute Teachers, Short-Term				
\$33,677	\$43,383	\$50,177	\$36,299				
Teaching Assistants, Except Postsecondary	Computer User Support Specialists	Computer Network Support Specialists	Accountants and Auditors				
\$31,147	\$48,506	\$60,416	\$59,318				
Heavy and Tractor-Trailer Truck Drivers	Dental Assistants	Electrical and Electronic Engineering Technologists and	Education Administrators, Kindergarten through Secondary				
\$45,816	\$44,363	\$50,325	\$101,280				
Pharmacy Technicians	Computer Numerically Controlled Tool	Agricultural and Food Science	General Internal Medicine				
\$35,018	Programmers \$62,623	Technicians \$38,083	Physicians NA				
Interviewers, Except	Emergency Medical Technicians and	Civil Engineering Technologists	Market Research Analysts and				
Eligibility and Loan \$32,542	Paramedics \$35,744	and Technicians \$63,159	Marketing Specialists \$53,033				
Janitors and Cleaners, Except Maids and	Mobile Heavy Equipment Mechanics,  Except Engines	Forest and Conservation Technicians	Nurse Practitioners				
\$30,581	\$59,788	\$49,367	\$117,222				
Miscellaneous Assemblers	Health Information Technologists, Medical	Web Developers and Digital	Career/Technical Education				
and Fabricators	Registrars, Surgical Assistants, and	Interface Designers	Teachers, Secondary School				
\$38,150	\$56,465	\$65,205	\$57,777				
Operating Engineers and Other Construction	Electricians	Industrial Engineering Technologists and Technicians	Rehabilitation Counselors				
\$50,500	\$57,871	\$46,625	\$34,434				

Source: DEED Occupations in Demand

Traverse Co. is a part of the Northwest planning region, which is projected to see a 4.2% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2018-2028					
Northwest Planning Region	Estimated Employment 2018	Projected Employ- ment 2028	Percent Change 2018-2028		
Total, All Industries	263,134	271,445	3.2%		
Natural Resources & Mining	5,833	6,003	2.9%		
Utilities	1,185	1,155	-2.5%		
Construction	10,281	11,330	10.2%		
Manufacturing	29,207	29,064	-0.5%		
Wholesale Trade	12,153	12,545	3.2%		
Retail Trade	28,148	28,190	0.1%		
Transportation & Warehousing	6,934	7,284	5.0%		
Information	2,506	2,128	-15.1%		
Finance & Insurance, Real Estate	7,476	7,789	4.2%		
Professional Services & Mgmt. of Compani	5,618	6,143	9.3%		
Administrative & Waste Services	4,369	4,978	13.9%		
Educational Services	23,141	23,679	2.3%		
Health Care & Social Assistance	38,050	42,165	10.8%		
Leisure & Hospitality	25,231	25,664	1.7%		
Other Services, Ex. Public Admin	10,196	10,174	-0.2%		
Public Administration	23,300	23,980	2.9%		

Figure 15. Regional Occupational

Employment Projections, 2018-2028						
■ From employment grov -5,0	vth 000	From exit (5,000	openings 15,000			
Management	286	10,297				
Business & Financial	636	<b>2</b> ,510				
Computer & Mathematical	282	<b>588</b>				
Architecture & Engineering	246	902				
Life, Physical, & Social	110	388				
Community & Social Service	517	2,998				
Legal	51	365				
Education, Training, & Library	595	6,865				
Arts, Design, Entertainment	-69	<b>1</b> ,365				
Healthcare Practitioners &	1,468	4,223				
Healthcare Support	539	<b>4,1</b> 54				
Protective Service	134	2,000				
Food Preparation & Serving	894	15,239				
Building, Grounds Cleaning	403	5,998				
Personal Care & Service	1,240	10,537				
Sales & Related	18	8 13,932				
Office & Administrative	-940	16,166				
Farming, Fishing, & Forestry	47	<b>1</b> ,468				
Construction & Extraction	931	4,093				
Installation, Maintenance,	377	3,188				
Production	-339	8,253				
Transportation & Material	715	7,667				
1						

#### **ECONOMIC CHARACTERISTICS**

Due to the pandemic recession, after losing jobs over the past year, Traverse Co. had the 86th largest economy of the 87 counties in the state. Traverse Co. was the 46th fastest growing in the past year and the 8th fastest growing since 2015. From 2015 to 2020, employers in Traverse Co. added jobs, outpacing the state.

\$38,250 | annual average wage **153** business establishments \$42,496,261 total industry payroll **1,111** jobs Job change, 55 jobs 2015-2020 5.2% increase

Figure 16. Industry Employment Statistics, 2005-2020

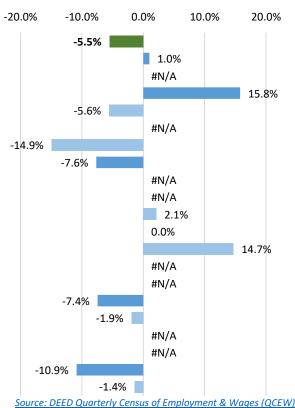


2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

Source: DEED QCEW program

			Average
Table 15. Traverse Co. Industry	Number of	Percent of	Annual
Employment Statistics, 2020	Jobs	Total Jobs	Wage
Total, All Industries	1,111	100.0%	\$38,250
Agriculture, Forestry, Fish & Hunt	102	9.2%	\$40,733
Mining	#N/A # <i>N/A</i>		#N/A
Construction	44	4.0%	\$41,451
Manufacturing	34	3.1%	\$37,402
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	114	10.3%	\$59,856
Retail Trade	157	14.1%	\$25,802
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	#N/A	#N/A	#N/A
Finance & Insurance	32 2.9%		\$47,460
Real Estate & Rental & Leasing	4	0.4%	\$7,841
Professional & Technical Services	13	1.2%	\$24,435
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	4	0.4%	\$10,354
Educational Services	112	10.1%	\$40,850
Health Care & Social Assistance	253	22.8%	\$33,899
Arts, Entertainment, & Recreation	#N/A	#N/A	#N/A
Accommodation & Food Services	#N/A	#N/A	#N/A
Other Services	21	1.8%	\$6,223
Public Administration	137	12.3%	\$42,483

Figure 2. Change in Jobs, 2019-2020



## For more information on Traverse Co.'s population, labor force, and economic trends, contact:

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